

SMAPA

WHO WE ARE

SMAPA is a not-for-profit 501(c)(3) tax-exempt arts organization whose mission is to provide comprehensive, inclusive developmental training in dance and related theater arts for students at every stage of life. We have been a Black-led organization in Montclair, NJ for over 25 years.

OUTREACH PROGRAMS

SMAPA provides free, in-school and after-school instruction in dance to students at public schools in Paterson and Newark.

SCHOLARSHIPS

Scholarships are available for students who demonstrate interest and ability and where financial support would be beneficial. SMAPA is proud to be a participating organization in New Jersey's Families First Discovery Pass program, providing dance tuition assistance for families who receive benefits through SNAP, WFNJ, the Child Care Subsidy Program and/or WIC.

FREE BALLET CLASSES FOR BOYS

SMAPA offers free, boys-only ballet classes for ages 6 and up. This program is made possible in part by a grant from the Stone Foundation of New Jersey.

SMAPA relies on the generous support of individual patrons. If you are able, please consider donating to our scholarship fund. Even a small donation can have a big impact!

DONATE at <https://www.smapa.org/donate>



CELEBRATE DANCE CONCERT

JUNE 2, 2024

SMAPA does not hold recitals but we do have an annual concert featuring our Performance Workshop Ensemble (PWE). PWE is made up of gifted and talented young dancers between the ages of 12 and 20. Students who show promise and ability are invited into the program and receive tuition assistance. Many PWE alumni have gone on to professional careers in dance.



To sponsor the 2024 Celebrate Dance Concert, please [fill out this form](#). Reach out to us at info@smapa.org with any questions or other sponsorship ideas.

PROGRAM SPONSOR

\$40-\$1000

- Back cover full page \$1000
- Back or Front inside 1/2 page \$750
- Full page \$500
- 1/2 page \$250
- 1/4 page \$150
- One line (100 characters) \$40



VENDOR OPPORTUNITIES AT JCC METROWEST

- Flowers
- Water
- Gifts

IN-KIND DONATIONS

will be listed in the program

- Sponsor provides publicity for the concert
- Sponsor provides Raffle prize

INDIVIDUAL SUPPORTERS \$25-\$1000

- **Benefactor \$1000**
6 VIP tickets, full page program ad
- **Ambassador \$750**
4 VIP tickets, full page program ad
- **Champion \$400**
4 VIP tickets, 1/2 page program ad
- **Leader \$250**
2 tickets, 1/4 page program ad
- **Advocate \$125**
2 tickets, 1 line in program
- **Supporter \$75**
2 ticket, 1 SMAPA youth tee
- **Friend \$25**
1 ticket



MEDIA SPONSOR \$100- \$300

Tier 1 \$300 (2 spots)

- Featured in email announcement
- Featured social media post
- Logo on tickets website

Tier 2 \$200 (4 spots)

- Featured social media post
- Logo on tickets website

Tier 3 \$100 (8 spots)

- Logo on tickets website